



## **For Immediate Release**

**The Resource Centre for the Arts/ LSPU Hall**  
are excited to have been chosen as one of the 2017 recipient charities for the  
**Smiling Land Foundation's Rockin' Big Give 2017!**

(January 25, 2017, St. John's) On March 31, 2017, the Smiling Land Foundation will host the latest Rockin' Big Give in Toronto, live at The Concert Hall, with a night of music from Alan Doyle and the Beautiful Gypsies and culinary delights from Celebrity Guest Chef Todd Perrin of Mallard Cottage.

This year, the Board of Directors of the Smiling Land Foundation is proud to have chosen two worthy, diverse organizations as the 2017 recipient charities: The Resource Centre for the Arts/LSPU Hall & The kANGIDLUASUK Student Program at the Torngat Mountains Base Camp in Nunatsiavut Labrador. The Resource Centre for the Arts has been the heart of culture and entertainment in downtown St. John's for generations, nurturing and promoting artists and entertaining the community while preserving and fostering our cultural heritage. The kANGIDLUASUK Student Program is dedicated to providing positive, meaningful, and transformative opportunities for Inuit youth in the region.

Known as a fun event that showcases the unique and inviting culture and hospitality of Canada's youngest province, the Rockin' Big Give has raised more than \$1.5 million dollars for Newfoundland and Labrador charities since its inception in 2008.

In 2017, the Rockin' Big Give is celebrating two very special events: Canada's 150th anniversary year and the 68th Birthday of Canada's youngest Province. Newfoundland and Labrador joined Confederation at 11:59 p.m. on March 31, 1949. Join us at the Rockin' Big Give to celebrate this historic occasion and discover the renowned music, food, and community spirit of Newfoundland and Labrador.

The Resource Centre for the Arts/LSPU Hall are excited to have been chosen as recipients for this year's event. Chair of the RCA Board, Berni Stapleton says, "Being one of the fortunate recipients of the Rockin' Big Give is really rocking our world at Resource Centre for the Arts. It's a huge and unprecedented shot in the arm toward the long term goals and stability of our organization."

Sponsorship and ticket information for the Rockin' Big Give is available online: <http://www.smilingland.ca>

Media Contact for **Resource Centre for the Arts/LSPU Hall** is Danielle Hamel, Marketing & Communications Officer, [communications@rca.nf.ca](mailto:communications@rca.nf.ca) or 753-4531 ext 202